

CHAPTER – 4

CIRCULATION OF PUBLICATIONS

4.1. A total number of 32,724 publications furnished their circulation figures online for 2020-21 (excluding ‘Miscellaneous’ publications) claiming a total circulation of 38,64,82,373 copies per publishing day as against 43,99,29,769 copies per publishing day in 2019-20, thereby registering a decrease of 12.15 percent over the previous year. *(Table 4.1)*

DAILIES

4.2.1. The number of Daily publications, which furnished circulation figures, has decreased from 9,840 publications in 2019-20 to 9,750 publications in 2020-21. The combined circulation of all Dailies was 22,58,56,735 copies per publishing day in 2020-21 as against 25,84,22,000 copies per publishing day in 2019-20, i.e., a decrease of 12.64 percent. *(Table 4.5)*

4.2.2. The number of Bi and Tri-weeklies, which furnished circulation figures, was 5,19,220 in 2020-21. *(Table 4.1)*

PERIODICALS

4.3. Among Periodicals, Dailies had a combined share of 22,58,56,735 copies per publishing day, i.e. 58.44 percent of the total circulation, followed by Weeklies with 9,46,98,202 copies per publishing day, i.e., 24.50 percent of total circulation. The Monthlies, with a total circulation of 4,27,43,427 copies per publishing day or 11.06 percent of total circulation, was at the third place. *(Table 4.2)*

LANGUAGE-WISE CIRCULATION

4.4.1. In 2020-21, Hindi publications retained their largest share in claimed circulation with 18,93,96,236 copies per publishing day or 49.01 percent of the total circulation, followed by English publications with 3,49,27,239 copies per publishing day (9.04%). Other languages in which publications had claimed circulation of more than ten million copies were Marathi - 3,15,90,611 (8.17%); Urdu - 2,61,14,412 (6.76 %); Telugu - 2,32,73,892 (6.02%); Gujarati - 1,74,92,344 (4.53%); and Malayalam - 1,04,60,621 (2.70%). *(Table 4.2)*

4.4.2. Even among Dailies, Hindi publications maintained their top position with a claimed circulation of 10,36,19,621 copies per publishing day, or to say 45.88 percent of the total claimed circulation of all daily publications. The Urdu Dailies claimed second position with a circulation of 2,18,06,994 copies per publishing day (9.65%). The Dailies published in other languages were Marathi - 2,06,97,816; English - 2,05,04,961; Telugu - 1,47,89,526; Gujarati - 89,73,870; Kannada - 70,76,403; Malayalam - 63,92,055; Odia - 55,43,591; Tamil - 47,94,289; and Bengali - 35,62,936 copies per publishing day etc. *(Table 4.2)*

4.4.3. Among all Periodicities, Hindi Dailies publications had the highest circulation of 10,36,19,621 copies per publishing day. Hindi Weekly publications claimed second position with a circulation of 5,45,08,310 copies per publishing day followed by Urdu Dailies - 2,18,06,994; Hindi Monthly - 2,09,49,620; Marathi Dailies - 2,06,97,816; English Dailies - 2,05,04,961; Telugu Daily - 1,47,89,526; and English Weekly - 92,88,73 etc. *(Table 4.2)*

STATE-WISE CIRCULATION

4.5.1. The claimed circulation of publications was the highest in Uttar Pradesh with 7,31,96,540 copies per publishing day during 2020-21. Madhya Pradesh came second with 5,37,38,654 copies per publishing day; Maharashtra was third with 4,93,87,315 copies; and Delhi came fourth with 2,64,98,376 copies per publishing day. Other States with a circulation of more than ten million copies per publishing day were: Gujarat –2,14,99,674 copies per publishing day; Andhra Pradesh –1,88,43,748 copies per publishing day; Rajasthan –1,71,32,700 copies per publishing day; Uttarakhand –1,61,47,572 copies per publishing day; Kerala - 1,14,89,842 copies per publishing day; Telangana –1,14,62,672 copies per publishing day; Karnataka –1,13,09,092 copies per publishing day; Odisha –1,06,73,246 copies per publishing day; and Tamil Nadu –1,04,24,863 copies per publishing day. (Table 4.3)

4.5.2. Uttar Pradesh had the maximum claimed circulation of Daily publications with 3,83,98,144 copies per publishing day followed by Maharashtra –3,10,70,720 copies per publishing day; Madhya Pradesh –2,73,98,258 copies per publishing day; Delhi –1,43,19,313 copies per publishing day; Andhra Pradesh –1,23,60,899 copies per publishing day; Rajasthan –1,21,03,516 copies per publishing day; and Gujarat –1,17,53,172 copies per publishing day. (Table 4.3)

4.5.3. The minimum circulation was found in the UT of Andaman & Nicobar Islands numbering 69,943 copies per publishing day and NIL circulation was found in UT Ladakh & Lakshadweep only. (Table 4.3)

4.5.4. The claimed circulation of weeklies in 2020-21 was the highest in Uttar Pradesh with 2,68,56,764 copies per publishing day followed by Maharashtra -1,48,64,691 copies per publishing day; Madhya Pradesh –1,27,69,362 copies per publishing day; Uttarakhand –94,49,418 copies per publishing day; Delhi –65,79,757 copies per publishing day; Gujarat –63,21,084 copies per publishing day; West Bengal –27,15,021 copies per publishing day; Odisha- 22,61,074 copies per publishing day; Rajasthan –18,04,257 copies per publishing day; Kerala –16,78,290 copies per publishing day; and Tamil Nadu –13,24,052 copies per publishing day etc. (Table 4.3)

4.5.5. In the claimed circulation of fortnightlies in 2020-21, Rajasthan occupied the first position with 26,84,704 copies per publishing day followed by Uttar Pradesh with 20,36,835 copies per publishing day; Delhi- 16,70,060 copies per publishing day; Gujarat –16,35,468 copies per publishing day; West Bengal –14,92,472 copies per publishing day; Uttarakhand- 13,88,316 copies per publishing day; Madhya Pradesh- 13,76,036 copies per publishing day; Andhra Pradesh –10,47,128 copies per publishing day; Maharashtra- 10,35,866 copies per publishing day; Odisha - 10,18,982 copies per publishing days. These were the only States having a total circulation of over one million copies per publishing day each in 2020-21. (Table 4.3)

4.5.6. Among Monthly publications, Madhya Pradesh claimed largest circulation with 1,11,89,298 copies per publishing day; followed by Uttar Pradesh –52,54,556 copies per publishing day; Andhra Pradesh –44,36,392 copies per publishing day; Delhi- 35,37,365 copies per publishing day; Tamil Nadu –25,46,838 copies per publishing day; Telangana –24,73,602 copies per publishing day; Kerala –21,95,724 copies per publishing day; Maharashtra –16,92,116 copies per publishing day; Gujarat –16,45,076 copies per publishing day; Karnataka –12,37,769 copies per publishing day; Uttarakhand –11,45,541 copies per publishing day; Odisha –10,96,150 copies per publishing day. (Table 4.3)

LANGUAGE-CUM STATE-WISE CIRCULATION

4.6. Language-wise analysis of claimed circulation of publications for 2020-21 reveals that Uttar Pradesh was at the top with 5,91,70,426 copies per publishing day in Hindi language, i.e., 31.24 percent of total circulation of Hindi Language; followed by Madhya Pradesh –5,10,96,521 copies; Rajasthan –1,62,79,828 copies per publishing day; Uttarakhand –1,43,88,678 copies per publishing day; and Delhi –1,39,94,533 copies per publishing day. The total circulation of English Language publications was 3,49,27,239 copies per publishing day, out of which Delhi accounted for 69,26,803 copies per publishing day, i.e., 19.83 percent of the total circulation in English followed by Maharashtra –49,62,430 copies per publishing day, i.e., (14.21 %) and Jammu & Kashmir –34,13,669 copies per publishing day (9.77 %). The total circulation of Gujarati publications was 1,74,92,344 copies per publishing day out of which Gujarat accounted for 1,69,33,277 copies per publishing day, i.e., (96.80 %). The total circulation of Telugu publications was 2,32,73,892 copies out of which Andhra Pradesh accounted for 1,54,91,191 copies per publishing day, i.e., (66.56%). The total circulation of Marathi publications was 3,15,90,611 copies per publishing day, out of which Maharashtra accounted for 3,11,57,753 copies per publishing day, i.e., (98.63 %). The total circulation of Urdu publications was 2,61,14,412 copies per publishing day, out of which Uttar Pradesh accounted for 1,01,22,888 copies per publishing day, i.e., (38.76 %). (Table 4.4)

DISTRIBUTION PATTERN

4.7.1. Out of 38,64,82,373 copies circulated per publishing day in 2020-21, as many as 37,01,27,252 copies per publishing day (95.77%) were sold and 1,63,55,121 copies per publishing day (4.23%) were distributed free, which included samples, vouchers, complimentary and office copies. (Table 4.5)

4.7.2. In case of daily newspapers, out of a total claimed circulation of 22,58,56,735 copies per publishing day, the number of copies sold per publishing day were 22,02,47,361 (97.51%) and free copies were 56,09,374 (2.48 %). (Table 4.5)

CIRCULATION PATTERN

4.8.1. A total of 32724 (excluding miscellaneous) publications submitted their Annual Statements and supplied their circulation data within stipulated filing period. Based on their circulation figures, the newspapers have been classified into following three categories:

- (i) **Small:** Circulation up to 25,000 copies per publishing day,
- (ii) **Medium:** Circulation between 25,001 to 75,000 copies per publishing day,
- (iii) **Big:** Circulation of more than 75,000 copies per publishing day,
- (iv) **Others:** Zero or 'NIL' Circulation figure.

4.8.2. Out of 32,724 newspapers and periodicals which supplied their circulation data, 648, i.e., 1.98 percent fall in the 'Big' category; 2,096, i.e., 6.40 percent in the 'Medium' category, 186 in the 'Others' category, i.e., 0.57 percent and remaining 29,794, i.e., 91.05 percent in the 'Small' category. Publications falling in the 'Small' category have the largest share in the circulation with 20,09,58,446 copies per publishing day, i.e., 52.00 percent of total, followed by the 'Big' category with 10,37,75,723 copies per publishing day, i.e., 26.85 percent and the 'Medium' category having 8,17,48,204 copies per publishing day, i.e., 21.15 percent. (Table 4.6 & 4.7)

4.8.3. The ‘Big’ category is further divided into two sub-categories – those having a circulation between (i) 1,00,000 to 25,00,000 copies per publishing day;(ii) 75,001 to 99,999 copies per publishing day. In the first sub-category, there are 434 publications with a total circulation of 8,56,18,822 copies per publishing day, where as in the second sub-category, there are 214 publications, with a total circulation of 1,81,56,901 copies per publishing day. (*Table 4.6*)

4.8.4. The ‘Medium’ category of publications is also classified into two sub-categories – viz., (i) 25,001 to 50,000 copies; and (ii) 50,001 to 75,000 copies. In the first sub-category, there are 1,713 publications with a total circulation of 5,81,22,387 copies per publishing day and in the second, there are 383 publications with a total circulation of 2,36,25,817 copies per publishing day. (*Table 4.6*)

4.8.5. The publications falling under the ‘Small’ category can be divided into four sub-categories according to their circulation figures, viz (i) 15,001 to 25,000 copies; (ii) 5,001 to 15,000 copies; (iii) 2,001 to 5,000 copies; and (iv) 1 to 2,000 copies. It has been noticed that 5,131 had the circulation range between 15,001 and 25,000; 10,910 had the circulation range between 5,001 and 15,000; 4,185 had the circulation range between 2,001 and 5,000; and 9,568 had the circulation range between 1 and 2000. (*Table 4.6*)

4.8.6. Publications falling under the ‘Others’ category are based on the Annual Statements filed by publishers, irrespective of language or periodicity, in which the circulation figure has been provided as ‘0’ or ‘Nil’. There are a total of 186 such publications in the period 2020-21. (*Table 4.6*)

4.8.7. Out of the 9,794 dailies and Bi and Tri-weeklies that filed circulation data for the year 2020-21, 561 came under the ‘Big’ category, 1,559 under ‘Medium’ category, 14 came under the ‘Others’ category and the remaining 7,660 were ‘Small’ newspapers. Out of 561 ‘Big’ Dailies/Tri and Bi-weeklies, 375 had a circulation of one lakh and above each. (*Table 4.6 and 4.7*)

4.8.8. As regards to Dailies and Bi and Tri-weeklies and other periodicals, the largest circulation was of ‘Small’ newspapers (20,09,58,446), i.e., 52.00 percent, followed by ‘Big’ newspapers (10,37,75,723), i.e., 26.85 percent and ‘Medium’ newspapers (8,17,48,204), i.e., 21.15 percent. (*Table 4.7*)

4.8.9. A significant section of newspapers and periodicals, particularly the ‘Small’ publications, appears to ignore its obligations to submit the Annual Statements to the O/o RNI under Section 19(D) of the “Press and Registration of Books Act 1867”. Their circulation, therefore, could not be ascertained and hence the actual circulation of the registered Indian publications would be much higher than what this report projects on the basis of Annual Statements actually received.

AVERAGE CIRCULATION

4.9.1. The average circulation of Dailies and Tri/Bi-weeklies was 23,113 copies per publishing day whereas the average circulation of the other periodicals were 6,982 copies per publishing day during 2020-21. Average circulation of “Big” newspapers decreased by 21,482 copies - from 1,79,709 to 1,58,227 copies per publishing day during 2020-21 and that of “Small” newspapers increased by 337 copies - from 9,498 to 9,835 copies per publishing day during 2020-21. As for the “Medium” newspapers, the average circulation increased by 684 copies per publishing day - from 39,256 to 39,940 during 2020-21 in comparison to the previous year. (*Table 4.7*)

4.9.2. The average circulation of Dailies and Tri/Bi-weeklies showed a decrease of 3,103 copies per publishing day, i.e., from 26,216 to 23,113 copies per publishing day in 2020-21. (*Table 4.7*)

4.9.3. The average circulation of periodicals also showed a decrease of 955 copies per publishing day, i.e., from 7,937 to 6,982 copies per publishing day in 2020-21. (*Table 4.7*)

CENTRE-WISE CIRCULATION

4.10.1. The publications other than Dailies and Tri/Bi weekly which were brought out from the 13 Metropolitan Cities had a combined claimed circulation of 7,16,21,579 copies per publishing day in 2020-21. The State Capitals accounted for 12,73,27,565 copies per publishing day. The publications brought out from Big Cities claimed a total circulation of 23,98,04,745 copies per publishing day. The Press in the Union Territories accounted for 2,89,60,345 copies per publishing day. The remaining 97,19,117 copies per publishing day belonged to Smaller Towns. (*Table 4.8*)

4.10.2. The Dailies and Tri/Bi-weeklies from 13 Metropolitan Cities had a total circulation of 5,28,56,852 copies per publishing day. The Dailies and Tri/Bi-weeklies published from State Capitals had a total circulation of 8,61,97,898 copies per publishing day. The Dailies and Tri/Bi-weeklies from other Big Cities claimed a total circulation of 17,18,32,162 copies per publishing day and from the Smaller Towns, it showed a circulation of 65,56,016 copies per publishing day. (*Table 4.8*)

CIRCULATION LEVELS

4.11.1. “*Kalnirnay*”, a Marathi/Annually published from Mumbai was the largest circulated single edition Annually with a claimed circulation of 11,89,973 copies per publishing day .

Table No. 4.1
Total Circulation of Registered Publications
 (from 2011 to 2021)

S.No	Year	Daily	Bi/Tri-Weekly	Weekly	Others	Total Average Circulation
1	2011-2012	196951390	928927	103471732	72487715	373839764
2	2012-2013	224337652	1187995	104860366	74651917	405037930
3	2013-2014	264289811	893218	112005740	73397443	450586212
4	2014-2015	296302606	973292	127483338	85762209	510521445
5	2015-2016	371457696	155045	144789293	93836547	610238581
6	2016-2017	275361253	0	119498723	93229514	488089490
7	2017-2018	242690557	0	106027875	81348197	430066629
8	2018-2019	291535681	0	124615637	104362850	520514168
9	2019-2020	258422000	519013	107263381	73725375	439929769
10	2020-2021	225856735	519220	94698202	65408216	386482373

Source : Annual Statement 2020-2021

Table No. 4.2
Circulation of Publications in 2020-21
(Language and Periodicity - wise)

S.No	Language	Daily	Weekly	Fortnightly	Monthly	Quarterly	Annual	Others	Total Average Circulation
1	Assamese	442495	345425	23917	44299	350	0	41874	898360
2	Bengali	3562936	2003221	1289349	597201	40194	21609	94620	7609130
3	Bodo	89824	0	0	0	0	0	0	89824
4	Dogri	0	0	0	0	0	0	0	0
5	Gujarati	8973870	5842157	1480318	1073189	25836	22441	74533	17492344
6	Hindi	103619621	54508310	8554051	20949620	1297484	42327	424823	189396236
7	Kannada	7076403	452718	402401	645461	12032	833	5348	8595196
8	Kashmiri	24867	5450	0	0	0	0	0	30317
9	Konkani	867	1900	0	8500	0	0	0	11267
10	Maithili	0	0	200	0	1000	0	0	1200
11	Malayalam	6392055	1409772	619344	1855480	67750	112331	3889	10460621
12	Manipuri	155275	15310	0	23320	0	0	0	193905
13	Marathi	20697816	8964799	403219	1031433	51733	314993	126618	31590611
14	Nepali	108255	2350	0	6893	0	0	0	117498
15	Odia	5543591	1962631	851029	843934	89225	1900	19117	9311427
16	Punjabi	2023902	304845	448676	186271	915	0	0	2964609
17	Sanskrit	156694	18605	15200	31645	650	0	0	222794
18	Santhali	26075	0	0	300	0	0	0	26375
19	Sindhi	185228	67788	0	13162	0	0	0	266178
20	Tamil	4794289	561717	554094	1980863	10091	35011	124447	8060512
21	Telugu	14789526	991363	1392303	6037914	39071	0	23715	23273892
22	Urdu	21806994	3304261	591342	372792	14423	6000	18600	26114412
23	English	20504961	9288731	1202349	3029579	262939	370804	267876	34927239
24	Bilingual	4251384	3999296	724154	3245733	211622	5651	99948	12537788
25	Multilingual	376608	546494	86563	361251	20055	2950	51127	1445048
26	Others	253199	101059	28195	404587	16150	0	42400	845590
	Total	225856735	94698202	18666704	42743427	2161520	936850	1418935	386482373

Source: Annual Statement 2020-2021

Table No. 4.3
Circulation of Publications in 2020-21
(State/UT & Periodicity - wise)

S.No	States/UTs	Daily	Weekly	Fortnightly	Monthly	Quarterly	Annual	Others	Total Average Circulation
1	Andaman & Nicobar Islands	58914	7960	3069	0	0	0	0	69943
2	Andhra Pradesh	12360899	897925	1047128	4436392	21674	45000	34730	18843748
3	Arunachal Pradesh	1036881	0	0	0	0	0	0	1036881
4	Assam	1500401	644936	39267	81517	2938	0	155686	2424745
5	Bihar	8579810	305724	20929	380324	6800	0	0	9293587
6	Chandigarh	1313574	278808	0	63222	0	0	0	1655604
7	Chhatisgarh	4544947	684676	140733	922504	20295	0	39037	6352192
8	D & N Haveli and Daman & Diu	336000	32333	31023	22373	0	0	0	421729
9	Delhi	14319313	6579757	1670060	3537365	142454	148930	100497	26498376
10	Goa	206246	14185	13886	3700	0	0	0	238017
11	Gujarat	11753172	6321084	1635468	1645076	44618	1550	98706	21499674
12	Haryana	2708398	900600	289020	579337	3497	961	6407	4488220
13	Himachal Pradesh	477773	357024	7100	76741	4000	450	0	923088
14	Jammu & Kashmir	5190810	514982	30258	128395	13000	5000	14300	5896745
15	Jharkhand	5056755	404290	34800	243142	32667	0	7979	5779633
16	Karnataka	8349694	1208013	436301	1237769	58214	833	18268	11309092
17	Kerala	6565785	1678290	622799	2195724	71117	341722	14405	11489842
18	Ladakh	0	0	0	0	0	0	0	0
19	Lakshadweep	0	0	0	0	0	0	0	0
20	Madhya Pradesh	27398258	12769362	1376036	11189298	746829	4700	254171	53738654
21	Maharashtra	31070720	14864691	1035866	1692116	123013	350629	250280	49387315
22	Manipur	249660	0	0	500	0	0	0	250160
23	Meghalaya	174811	4200	0	300	0	0	0	179311
24	Mizoram	155220	0	0	302417	0	0	41900	499537
25	Nagaland	82014	0	0	0	0	0	0	82014
26	Odisha	6159486	2261074	1018982	1096150	96637	1900	39017	10673246
27	Puducherry	209339	235424	13900	41618	7251	0	1014	508546
28	Punjab	2475696	596092	446427	269170	10115	3150	30917	3831567
29	Rajasthan	12103516	1804257	2684704	519236	13344	200	7443	17132700
30	Sikkim	244087	2350	0	0	0	0	0	246437
31	Tamil Nadu	5807088	1324052	595819	2546838	10662	250	140154	10424863
32	Telangana	7520817	803595	550158	2473602	96700	15000	2800	11462672
33	Tripura	463504	181315	5348	2700	0	0	0	652867
34	Uttar Pradesh	38398144	26856764	2036835	5254556	544782	4105	101354	73196540
35	Uttarakhand	4113478	9449418	1388316	1145541	40256	1683	8880	16147572
36	West Bengal	4871525	2715021	1492472	655804	50657	10787	50990	9847256
	Total	225856735	94698202	18666704	42743427	2161520	936850	1418935	386482373

Source: Annual Statement 2020-2021

Table No. 4.4
Circulation of Newspapers in 2020-2021
(State/UT & Language – wise)

S.No	States/UTs	Assamese	Bengali	Bodo	Dogri	Gujrati	Hindi	Kannada	Kashmiri	Konkani	Maitthili
1	Andaman & Nicobar Islands	0	2755	0	0	0	22900	0	0	0	0
2	Andhra Pradesh	0	0	0	0	0	156005	17000	0	0	0
3	Arunachal Pradesh	0	0	0	0	0	31531	0	0	0	0
4	Assam	896203	581455	89824	0	0	168462	0	0	0	0
5	Bihar	0	300	0	0	0	5417819	0	0	0	200
6	Chandigarh	0	0	0	0	0	811843	0	0	0	0
7	Chhatisgarh	0	0	0	0	0	6012347	0	0	0	0
8	D & N Haveli and Daman & Diu	0	0	0	0	155959	181574	0	0	0	0
9	Delhi	665	20031	0	0	13932	13994533	23029	0	0	0
10	Goa	0	0	0	0	0	18093	0	0	867	0
11	Gujarat	0	4724	0	0	16933277	2594251	10014	0	0	0
12	Haryana	0	0	0	0	0	3912629	0	0	0	0
13	Himachal Pradesh	0	0	0	0	0	845873	0	0	0	0
14	Jammu & Kashmir	0	0	0	0	0	473856	0	30317	0	0
15	Jharkhand	0	73962	0	0	0	3838833	0	0	0	0
16	Karnataka	0	0	0	0	0	77793	8480646	0	8500	0
17	Kerala	0	14712	0	0	2815	67437	21157	0	0	0
18	Ladakh	0	0	0	0	0	0	0	0	0	0
19	Lakshadweep	0	0	0	0	0	0	0	0	0	0
20	Madhya Pradesh	0	0	0	0	0	51096521	0	0	0	0
21	Maharashtra	0	0	0	0	366891	6659149	26725	0	1900	1000
22	Manipur	0	0	0	0	0	0	0	0	0	0
23	Meghalaya	0	0	0	0	0	12678	0	0	0	0
24	Mizoram	0	0	0	0	0	0	0	0	0	0
25	Nagaland	0	0	0	0	0	0	0	0	0	0
26	Odisha	0	0	0	0	0	229950	0	0	0	0
27	Puducherry	0	0	0	0	0	23948	0	0	0	0
28	Punjab	0	3542	0	0	0	1533391	2292	0	0	0
29	Rajasthan	0	0	0	0	0	16279828	800	0	0	0
30	Sikkim	0	0	0	0	0	45801	0	0	0	0
31	Tamil Nadu	553	2343	0	0	2520	189305	13283	0	0	0
32	Telangana	0	0	0	0	0	246123	0	0	0	0
33	Tripura	0	518708	0	0	0	5688	0	0	0	0
34	Uttar Pradesh	0	21750	0	0	1450	59170426	0	0	0	0
35	Uttarakhand	889	1867	0	0	15500	14388678	250	0	0	0
36	West Bengal	50	6362981	0	0	0	888971	0	0	0	0
	Total	898360	7609130	89824	0	17492344	189396236	8595196	30317	11267	1200

Source: Annual Statement 2020-21

Table No. 4.4
Circulation of Newspapers in 2020-2021
(State/UT & Language – wise)

S.No	States/UTs	Malayalam	Manipuri	Marathi	Nepali	Odia	Punjabi	Sanskrit	Santhali
1	Andaman & Nicobar Islands	0	0	0	0	0	0	0	0
2	Andhra Pradesh	0	0	1371	0	0	0	0	0
3	Arunachal Pradesh	0	0	0	0	0	0	0	0
4	Assam	0	38630	0	0	0	0	0	0
5	Bihar	0	0	0	0	0	0	5300	0
6	Chandigarh	0	0	0	0	0	229885	0	0
7	Chhasttisgarh	0	0	0	0	0	0	0	0
8	D & N Haveli and Daman & Diu	0	0	2000	0	0	0	2000	0
9	Delhi	8278	0	12931	2267	2103	677892	27900	0
10	Goa	0	0	93810	0	0	0	0	0
11	Gujarat	0	0	174166	0	16683	0	14900	0
12	Haryana	0	0	0	0	0	100994	0	0
13	Himachal Pradesh	0	0	0	0	0	0	0	0
14	Jammu & Kashmir	0	0	0	0	0	0	0	0
15	Jharkhand	0	0	0	0	0	0	0	15225
16	Karnataka	26789	0	84012	0	0	0	0	0
17	Kerala	10297712	0	9435	0	1692	0	0	0
18	Ladakh	0	0	0	0	0	0	0	0
19	Lakshadweep	0	0	0	0	0	0	0	0
20	Madhya Pradesh	0	0	43100	0	0	0	148839	0
21	Maharashtra	99301	0	31157753	2067	0	0	1105	0
22	Manipur	0	155275	0	0	0	0	0	0
23	Meghalaya	0	0	0	0	0	0	0	0
24	Mizoram	0	0	0	0	0	0	0	0
25	Nagaland	0	0	0	0	0	0	0	0
26	Odisha	0	0	0	0	9253555	0	0	10850
27	Puducherry	0	0	763	0	7446	0	650	0
28	Punjab	5921	0	0	0	2292	1930485	0	0
29	Rajasthan	0	0	1950	0	0	0	0	0
30	Sikkim	0	0	0	76734	0	0	0	0
31	Tamil Nadu	21731	0	320	1559	1843	831	0	0
32	Telangana	0	0	0	0	0	0	0	0
33	Tripura	0	0	0	0	0	0	0	0
34	Uttar Pradesh	0	0	250	0	0	2022	10900	0
35	Uttarakhand	889	0	8750	6200	21605	22500	11200	0
36	West Bengal	0	0	0	28671	4208	0	0	300
	Total	10460621	193905	31590611	117498	9311427	2964609	222794	26375

Source: Annual Statement 2020-2021

Table No. 4.4
Circulation of Newspapers in 2020-2021
(State/UT & Language – wise)

S.No	States/UTs	Sindhi	Tamil	Telugu	Urdu	English	Bilingual	Multilingual	Others	Total Average Circulation
1	Andaman & Nicobar Islands	0	8333	0	1950	31992	2013	0	0	69943
2	Andhra Pradesh	0	0	15491191	647130	2056738	417287	57026	0	18843748
3	Arunachal Pradesh	0	0	0	0	1005350	0	0	0	1036881
4	Assam	0	0	0	62065	481058	25467	36401	45180	2424745
5	Bihar	0	0	0	3568445	257579	17200	25300	1444	9293587
6	Chandigarh	0	0	0	0	586126	23300	4450	0	1655604
7	Chhastisgarh	0	0	0	93731	131349	112927	0	1838	6352192
8	D & N Haveli and Daman & Diu	0	0	0	0	61746	18450	0	0	421729
9	Delhi	0	10851	6813	3402816	6926803	1203525	137820	26187	26498376
10	Goa	0	0	0	16000	109247	0	0	0	238017
11	Gujarat	46045	0	7533	55792	1233590	286515	121311	873	21499674
12	Haryana	0	0	0	30800	183255	215592	44950	0	4488220
13	Himachal Pradesh	0	0	0	0	31909	39856	5450	0	923088
14	Jammu & Kashmir	0	0	0	1635828	3413669	319125	23950	0	5896745
15	Jharkhand	0	0	0	1433614	343722	67667	3825	2785	5779633
16	Karnataka	0	59850	17839	346003	1473405	684679	12476	37100	11309092
17	Kerala	0	93661	11574	0	903069	31526	35052	0	11489842
18	Ladakh	0	0	0	0	0	0	0	0	0
19	Lakshadweep	0	0	0	0	0	0	0	0	0
20	Madhya Pradesh	16536	0	0	610027	582482	1139399	101750	0	53738654
21	Maharashtra	40274	48180	3667	1269284	4962430	4310241	430148	7200	49387315
22	Manipur	0	0	0	0	69768	16670	0	8447	250160
23	Meghalaya	0	0	0	0	71738	0	0	94895	179311
24	Mizoram	0	0	0	0	90345	0	0	409192	499537
25	Nagaland	0	0	0	0	73572	0	0	8442	82014
26	Odisha	0	0	0	49537	666408	387096	75850	0	10673246
27	Puducherry	0	334910	550	0	25163	103253	11463	400	508546
28	Punjab	0	2292	2292	17896	97480	126799	106885	0	3831567
29	Rajasthan	163323	0	0	82975	207442	334190	2963	59229	17132700
30	Sikkim	0	0	0	31680	92222	0	0	0	246437
31	Tamil Nadu	0	7502006	65596	25069	2255012	327449	15360	83	10424863
32	Telangana	0	0	7666787	1481131	1811331	200792	56508	0	11462672
33	Tripura	0	0	0	0	121271	4000	0	3200	652867
34	Uttar Pradesh	0	0	0	10122888	2124917	1581792	103850	56295	73196540
35	Uttarakhand	0	429	0	604359	559968	416288	5400	82800	16147572
36	West Bengal	0	0	50	525392	1885083	124690	26860	0	9847256
	Total	266178	8060512	23273892	26114412	34927239	12537788	1445048	845590	386482373

Source: Annual Statement 2020-2021

Table No. 4.5
Circulation of Newspapers in 2020-2021
(Language & Periodicity – wise)

S.No	Language	Daily				Weekly			
		Number	Sold	Free	Total	Number	Sold	Free	Total
1	Assamese	20	434397.05	8094.88	442495	25	334814.27	10610.8	345425
2	Bengali	72	3487806.05	75129.98	3562936	130	1919269.13	83952.13	2003221
3	Bodo	3	77136.5	12687.5	89824	0	0	0	0
4	Dogri	0	0	0	0	0	0	0	0
5	Gujarati	369	8832312.79	141548.02	8973870	944	5603116.61	239035.76	5842157
6	Hindi	4349	101915164.6	1704400.26	103619621	6430	52478725.61	2029585.87	54508310
7	Kannada	560	6704725.69	371664.24	7076403	134	395007.01	57709.56	452718
8	Kashmiri	2	21500	3366.67	24867	1	5100	350	5450
9	Konkani	1	767.08	99.42	867	1	1539.29	360.71	1900
10	Maithili	1	0	0	0	0	0	0	0
11	Malayalam	119	6229802.44	162243.55	6392055	30	1249739.17	160030.87	1409772
12	Manipuri	5	150172.67	5102.58	155275	1	14900	410	15310
13	Marathi	617	20084604.03	613197.35	20697816	1633	8126682.83	838111.59	8964799
14	Nepali	6	101048.66	7206.17	108255	3	2100	250	2350
15	Odia	132	5467026.74	76563.61	5543591	140	1919310.64	43317.34	1962631
16	Punjabi	73	1976487.43	47410.91	2023902	43	287300.51	17544.16	304845
17	Sanskrit	10	153787.33	2906.83	156694	5	18004.33	600.67	18605
18	Santhali	2	25511.08	563.92	26075	0	0	0	0
19	Sindhi	8	184311.33	917	185228	6	66806.08	981.83	67788
20	Tamil	180	4601940.09	192344.49	4794289	67	459194.64	102522.45	561717
21	Telugu	1083	14211088.3	578428.97	14789526	149	902304.38	89056.24	991363
22	Urdu	1107	21400479.2	406507.58	21806994	416	3191071.58	113187.48	3304261
23	English	820	19670561.74	834385.19	20504961	471	8114556.79	1174166.4	9288731
24	Bilingual	176	3915990.49	335390.9	4251384	547	3485891.72	513395.54	3999296
25	Multilingual	16	354872.17	21736.16	376608	69	492508.22	53984.68	546494
26	Others	19	245790.07	7408.51	253199	7	92575	8483.75	101059
	Total	9750	220247282	5609306	225856735	11252	89160519	5537649	94698202

Source: Annual Statement 2020-2021

Table No. 4.5 (Contd.)
Circulation of Newspapers in 2020-2021
(Language & Periodicity – wise)

S.No	Language	Fortnightly				Monthly				Quarterly			
		Number	Sold	Free	Total	Number	Sold	Free	Total	Number	Sold	Free	Total
1	Assamese	1	22528	1389	23917	12	41095	3204	44299	2	227	123	350
2	Bengali	178	1200508	88841	1289349	103	553896	43305	597201	26	36032	4162	40194
3	Bilingual	153	662688	61466	724154	627	2844219	401514	3245733	65	166303	45319	211622
4	Bodo	0	0	0	0	0	0	0	0	0	0	0	0
5	Dogri	0	0	0	0	0	0	0	0	0	0	0	0
6	English	124	1103501	98848	1202349	622	2633984	395595	3029579	154	174870	88069	262939
7	Gujarati	228	1376710	103608	1480318	258	981090	92099	1073189	13	18589	7247	25836
8	Hindi	1551	8124409	429642	8554051	3534	20004853	944767	20949620	302	1218586	78898	1297484
9	Kannada	181	360137	42264	402401	260	562613	82848	645461	10	9900	2132	12032
10	Kashmiri	0	0	0	0	0	0	0	0	0	0	0	0
11	Konkani	0	0	0	0	2	5998	2502	8500	0	0	0	0
12	Maithili	1	100	100	200	0	0	0	0	1	750	250	1000
13	Malayalam	16	546146	73198	619344	135	1659417	196063	1855480	6	18359	49391	67750
14	Manipuri	0	0	0	0	1	22850	470	23320	0	0	0	0
15	Marathi	90	289710	113509	403219	261	949107	82326	1031433	25	43594	8139	51733
16	Multilingual	19	81835	4728	86563	89	340753	20498	361251	14	12844	7211	20055
17	Nepali	0	0	0	0	5	6217	676	6893	0	0	0	0
18	Odia	66	834279	16750	851029	84	819487	24447	843934	14	87028	2197	89225
19	Others	6	25750	2445	28195	27	242362	162225	404587	10	15795	355	16150
20	Punjabi	16	441285	7391	448676	32	178913	7358	186271	2	609	306	915
21	Sanskrit	3	14300	900	15200	5	30736	909	31645	1	500	150	650
22	Santhali	0	0	0	0	1	200	100	300	0	0	0	0
23	Sindhi	0	0	0	0	4	12906	256	13162	0	0	0	0
24	Tamil	97	483677	70417	554094	523	1714596	266267	1980863	8	8741	1350	10091
25	Telugu	194	1286054	106249	1392303	803	5615628	422286	6037914	14	35512	3559	39071
26	Urdu	73	571791	19551	591342	84	355605	17187	372792	10	12732	1691	14423
	Total	2997	17425408	1241296	18666704	7472	39576525	3166902	42743427	677	1860971	300549	2161520

Source: Annual Statement 2020-2021

Table No. 4.5 (Contd.)
Circulation of Newspapers in 2020-2021
(Language & Periodicity – wise)

S.No	Language	Annual				Others				Total Average Circulation			
		Number	Sold	Free	Total	Number	Sold	Free	Total	Number	Sold	Free	Total
1	Assamese	0	0	0	0	5	39391	2483	41874	65	872457	25905	898362
2	Bengali	5	16925	4684	21609	23	87824	6797	94621	537	7302268	306876	7609144
3	Bodo	0	0	0	0	0	0	0	0	3	77137	12687	89824
4	Dogri	0	0	0	0	0	0	0	0	0	0	0	0
5	Gujarati	3	21866	575	22441	19	68873	5660	74533	1834	16902577	589796	17492373
6	Hindi	18	26683	15643	42326	90	394908	29917	424825	16274	184163442	5232964	189396406
7	Kannada	1	709	124	833	5	3383	1966	5349	1151	8036489	558717	8595206
8	Kashmiri	0	0	0	0	0	0	0	0	3	26600	3717	30317
9	Konkani	0	0	0	0	0	0	0	0	4	8304	2962	11266
10	Maithili	0	0	0	0	0	0	0	0	3	850	350	1200
11	Malayalam	7	94570	17761	112331	4	3171	719	3890	317	9801199	659418	10460617
12	Manipuri	0	0	0	0	0	0	0	0	7	187922	5983	193905
13	Marathi	39	296264	18729	314993	18	119625	6994	126619	2683	29909628	1681062	31590690
14	Nepali	0	0	0	0	0	0	0	0	14	109366	8132	117498
15	Odia	1	1750	150	1900	5	18476	641	19117	442	9147374	164077	9311451
16	Punjabi	0	0	0	0	0	0	0	0	166	2884596	80012	2964608
17	Sanskrit	0	0	0	0	0	0	0	0	24	217327	5467	222794
18	Santhali	0	0	0	0	0	0	0	0	3	25711	664	26375
19	Sindhi	0	0	0	0	0	0	0	0	18	264024	2155	266179
20	Tamil	1	22041	12970	35011	9	114804	9642	124446	885	7405012	655533	8060545
21	Telugu	0	0	0	0	9	20752	2963	23715	2252	22071352	1202562	23273914
22	Urdu	2	5154	846	6000	6	15450	3150	18600	1698	25552298	562135	26114433
23	English	30	197216	173588	370804	213	129852	138040	267892	2434	32024587	2902730	34927317
24	Bilingual	8	3900	1751	5651	39	82786	17164	99950	1615	11161782	1376036	12537818
25	Multilingual	6	2030	920	2950	8	27878	23249	51127	221	1312723	132331	1445054
26	Others	0	0	0	0	2	40280	2120	42400	71	662551	183035	845586
	Total	121	689108	247741	936849	455	1167453	251505	1418958	32724	370127576	16355306	386482882

Source: Annual Statement 2020-2021

Table No. 4.6
Circulation of Newspapers in 2020-2021

S.No.	Category	Range	Daily, Bi/Tri-Weekly		Periodicals		Total		
			Number	Average Circulation	Number	Average Circulation	Number	Average Circulation	Total Average Circulation
1	Small	0 to 2000	1737	2443136	7831	9944135	9568	12387271	200958446
		2001 to 5000	716	2396592	3469	11288389	4185	13684981	
		5001 to 15000	2339	18364722	8571	64282741	10910	82647463	
		15001 to 25000	2868	52138281	2263	40100450	5131	92238731	
2	Medium	25001 to 50000	1248	42980488	465	15141899	1713	58122387	81748204
		50001 to 75000	311	19286925	72	4338892	383	23625817	
3	Big	75001 to 99999	186	15804123	28	2352778	214	18156901	103775723
		100000 to 2500000	375	72961688	59	12657134	434	85618822	
	Others	0	14	0	172	0	186	0	0
	Total		9794	226375955	22930	160106418	32724	386482373	386482373

Source: Annual Statement 2020-2021

Table No. 4.7
Average Circulation of Newspapers

S.No.	Category	Daily, Bi/Tri-Weekly			Periodicals			Total		
		Number	Circulation#	Average Circulation	Number	Circulation#	Average Circulation	Number	Circulation#	Average Circulation
		(a)	(b)	(=b/a)	(c)	(d)	(=d/c)	(e)	(f)	(=f/e)
1	Big	561	88765811	158227	87	15009912	172527	648	103775723	160147
2	Medium	1559	62267413	39940	537	19480791	36277	2096	81748204	39002
3	Small	7660	75342731	9835	22134	125615715	5675	29794	200958446	6744
4	Others	14	0	0	172	0	0	186	0	0
	Total	9794	226375955	23113	22930	160106418	6982	32724	386482373	11810

Source: Annual Statement 2020-2021 Note: # Total Average Circulation of all the Publications in category.

Table No. 4.8
Circulation of Newspapers in 2020-2021

S.No.	Centre of Publication	Daily, Bi/Tri-Weekly		Weekly		Others	
		Number	Average Circulation	Number	Average Circulation	Number	Average Circulation
1	Big City	7098	171832162	8135	67972583	9015	239804745
2	Metropolitan City	1795	52856852	1851	18764727	3433	71621579
3	State Capital	3681	86197898	4291	41129667	5717	127327565
4	Smaller Towns	329	6556016	316	3163101	356	9719117
5	Union Territory	888	21701853	636	7258492	1139	28960345

Source: Annual Statement 2020-2021